

THE SOMERSET COUNTY 4-H  
ASSOCIATION PROUDLY PRESENTS THE



# SOMERSET COUNTY 4-H FAIR

SPONSOR THE LARGEST EVENT  
IN SOMERSET COUNTY!



**2024**  
**4-H FAIR SPONSORSHIP**  
**AUGUST 7, 8, 9**



 Somerset  
County  
Tourism  
Outstanding  
Event Winner



# WHAT IS SPECIAL ABOUT THE 4-H FAIR? EVERYTHING!



Hosted by the Somerset County 4-H Association, the Fair is the highlight of the year for hundreds of 4-H club members. Throughout the year, youth acquire skills that they are able to showcase at the 4-H Fair through a variety of exhibits, demonstrations and competitions.

Since 1948, visiting the 4-H Fair for Free Family Fun has been a summertime tradition for generations of families in central New Jersey. With 15 acres of 4-H activities and exhibits, fairgoers can connect with the area's agricultural heritage and glimpse the future with demonstrations of projects in computer science and robotics. The three-day Fair is the county's largest event and attracts more than 40,000 visitors. Additionally, the 4-H Fair's legendary Food Tent draws people from near and far.

The 4-H Fair also serves as a special venue for corporations, local businesses, and community groups to promote their products or services while showing their support of the 4-H Program and our nation's youth.

The 4-H Fair would not be possible without the help of our Sponsors. That is why we need your support. The 2024 Somerset County 4-H Fair is August 7-9, at North Branch Park in Bridgewater, N.J. Join us by becoming a 4-H Fair Sponsor!

## Over 40,000 Visitors





# WHAT IS 4-H?

The 4-H Youth Development Program is America's oldest and largest youth organization with six million members. Children and teens complete hands-on projects in areas such as science, health, agriculture, and civic engagement. These young people gain communication and leadership skills, participate in community service and explore career options.

4-H is delivered by the nation's Cooperative Extension System using the knowledge and resources of the land-grant universities and dedicated volunteers. The Somerset County 4-H program is one of the largest in New Jersey and has received national recognition for its innovative programs.

More than a century since its founding, 4-H continues to engage youth across the nation from inner cities to suburban neighborhoods and rural farms, empowering the next generation with the skills that they need to succeed.



**Somerset County's  
Largest Event!**



# SPONSORSHIP OPPORTUNITIES

Every year the 4-H Fair is proud to showcase the amazing relationships we have with new and lifetime sponsors. Become part of an event that brings belonging to a new level!

## COPPER LEVEL

Minimum **\$500**

### Your Sponsorship is recognized:

- On our **4-H Website** with your logo and a link to your website.
- On **Social Media**.
- In our printed “**4-H Fair Roundup**” booklet.
- On **Lawn Signs** at entrances to the fairgrounds.



## BRONZE LEVEL

Minimum **\$1,000**

### Your Sponsorship is recognized:

- On our **4-H Website** with your logo and a link to your website.
- On **Social Media**.
- In our printed “**4-H Fair Roundup**” booklet.
- On **Lawn Signs** at entrances to the fairgrounds.
- On a **Banner** for your business displayed inside the 4-H Fair Food Tent, the largest attraction on the fairgrounds.





# SILVER LEVEL

Minimum **\$2,500**

## Your Sponsorship is recognized:

- On our **4-H Website** with your logo and a link to your website.
- On **Social Media**.
- In our printed “**4-H Fair Roundup**” booklet.
- On **Lawn Signs** at entrances to the fairgrounds.
- On a **Banner** for your business displayed inside the 4-H Fair Food Tent, the largest attraction on the fairgrounds.
- On **250 Reusable Tote Bags** distributed at the 4-H Fair.



# GOLD LEVEL

Minimum **\$5,000**

## Your Sponsorship is recognized:

- On our **4-H Website** with your logo and a link to your website.
- On **Social Media**.
- In our printed “**4-H Fair Roundup**” booklet.
- On **Lawn Signs** at entrances to the fairgrounds.
- On a **Banner** for your business displayed inside the 4-H Fair Food Tent, the largest attraction on the fairgrounds.
- On **500 Reusable Tote Bags** distributed at the 4-H Fair.
- With a **10' x 10' Commercial Tent Space** for the three days of the Fair.





# CLOVER LEVEL

Minimum **\$10,000**

## Your Sponsorship is recognized:

- On our **4-H Website** with your logo and a link to your website.
- On **Social Media**.
- In our printed **“4-H Fair Roundup”** booklet.
- On **Lawn Signs** at entrances to the fairgrounds.
- On a **Banner** for your business displayed inside the 4-H Fair Food Tent, the largest attraction on the fairgrounds.
- On **1,000 Reusable Tote Bags** distributed at the 4-H Fair.
- With a **10' x 10' Commercial Tent Space** for the three days of the Fair.
- With **Your Choice of a Key Tent** such as the Show Tent, the Main Stage, or a major entertainment location.

**DEADLINE FOR ALL  
SPONSORSHIP  
APPLICATIONS IS  
JUNE 3, 2024**



# COMMERCIAL DISPLAY SPACE































The 4-H Fair offers rental space in the Commercial Tent or in open space on the fairgrounds to display your products or to promote your services.

**REGISTER FOR COMMERCIAL BY SCANNING THE QR CODE  
OR VISIT [4HISTOPS.ORG/VENDORS-AND-NONPROFITS](https://4histops.org/vendors-and-nonprofits)**



**CUSTOM SPONSORSHIP OPPORTUNITIES AVAILABLE**



<b>Your Sponsorship is Recognized:</b>	<b>Copper Level \$500</b>	<b>Bronze Level \$1,000</b>	<b>Silver Level \$2,500</b>	<b>Gold Level \$5,000</b>	<b>Clover Level \$10,000</b>
<b>On our 4-H Website</b>					
<b>On Social Media</b>					
<b>In our 4-H Fair Roundup Booklet</b>					
<b>On Lawn Signs</b>					
<b>On a Banner</b>					
<b>On Reusable Tote Bags</b>					
<b>10' x 10' Commercial Tent Space</b>					
<b>Your Choice of a Key Tent</b>					





# SOMERSET COUNTY 4-H

## CONTACT US

(908) 526-6644

sponsorship4H@gmail.com

www.4HisTops.org/sponsors

**DEADLINE FOR ALL SPONSORSHIP APPLICATIONS IS MONDAY JUNE 3, 2024**

DATE:

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## SELECT SPONSORSHIP LEVEL

**COPPER (min. \$500)**

**GOLD (min. \$5,000)**

**BRONZE (min. \$1,000)**

**CLOVER (min. \$10,000)**

**SILVER (min. \$2,500)**

**OTHER AMOUNT**

**TOTAL AMOUNT: \$ \_\_\_\_\_**

## SPONSOR INFORMATION

Company: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Company URL: \_\_\_\_\_

4-H Contact: \_\_\_\_\_

**ALL ARTWORK, LOGOS, ETC. MUST BE SUBMITTED BY JUNE 3, 2024.  
HIGH RESOLUTION PNG, PDF, OR JPG FILES CAN BE SENT DIRECTLY TO  
SPONSORSHIP4H@GMAIL.COM**

## PAYMENT METHOD

**CHECK**



**PAYPAL**

**Make checks payable to:  
Somerset County 4-H Association**

**Mail Form and Payment to:**  
Somerset County 4-H Association  
Attn: Sponsorship Committee  
310 Milltown Road  
Bridgewater NJ 08807

The Somerset County 4-H Association is a 501(c)(3) non-profit organization. Please consult your tax advisor or accountant for current IRS Rules and Regulations.

\*Subject to service charge  
SCAN QR CODE BELOW

